

TRANSMITTING Prescriptivism

7th Prescriptivism Conference

**26 june
28 2024**

Aix-en-Provence



DAY 1: WEDNESDAY 26th JUNE

08.30 onwards **Registration**

09.00-09.15 **Official Opening**
Sébastien Lefait, *Faculty Vice-Dean of Research*

09.15-10.45 **PANEL 1**

Transmitting Norms in French

Chair: Laetitia Leonarduzzi

Olivia Walsh

The Making of Standard French: Prescriptivism and the stigmatisation of regional French in an eighteenth-century metalinguistic text

Danielle Candel

Prescriptivism and official terminology trends in France (1970-2023)

Florent Moncombe & Christophe Benzitoun

La France vs. anglicisms: from quaint quixotism to revanchist rancour

10.45-11.00 **Tea/Coffee Break**

11.00-12.00 **PANEL 2**

Norms and Education

Chair: Ian Cushing

Sophie Richard & Sarah Grech

Differing prescriptive attitudes towards Maltese and English in Malta's (secondary/post-secondary) education system

Megan Harvey & Andrew Abdalian

Orthographic transparency in teaching the reawakening language Luhchi Yoroni (Tunica)

12.00-13.30 **Lunch**

13.30-15.00

PANEL 3

Pronunciation Norms

Chair: Sophie Herment

Dylan Michari & Olivier Glain

Accents in a monocentric culture: the historical transmission of English pronunciation norms in French education

Adam Wilson

Never the twain shall meet: Prescribing coherence in language teaching and learning in France

Leela Azorin

How can we question one's relationship to norms? Presentation of the VAP-G protocol: preliminary results and analysis

15.00-15.30

Tea/Coffee break

15.30-17.00

PANEL 4

Norms and Dictionaries

Chair: Ingrid Tieken-Boon van Ostade

Jean-Louis Duchet & Franck Zumstein

The part played by Walker's Dictionary (1791, 1809) in conveying prescription in matters of pronunciation

Nicola McLelland

Prescriptivism beyond the monolingual tradition? Metalinguistic evaluations of English for Germans in a 19th-century English-German lexicon. A case study

Margit Langemets & Lydia Risberg

Shaping prescriptivism throughout the century: the case of Estonian language planning

17.15-18.15

PLENARY ONE: Jane Hodson

The role of prescriptivism in the representation of foreign accents in film and television

Moderator: Linda Pillière

18.30 SOCIAL EVENT

Welcome Cocktail and a finger buffet

(Esplanade Pouillon – Law Faculty)

3 Avenue Robert Schuman 13100 Aix-en-Provence

◆ DAY 2: THURSDAY 27th JUNE ◆

8.30-9.00 Welcome

9.00-10.00 PLENARY TWO: Nuria Yáñez-Bouza

The art of letter writing in the long eighteenth century: conventions for subscription formulae

Moderator: Carol Percy

10.00-10.30 Tea/ Coffee Break

10.30-12.00 PANEL 5

Usage and Norms

Chair: Don Chapman

Eline Lismont & Rik Vosters

Charting the shades of prescriptive success

Ingrid Tieken-Boon van Ostade

English compared to Dutch and German: three linguistic complaint traditions

Morana Lukač

Gender-neutral pronouns in Dutch and the power of prescriptive influence

12.00-13.30 Lunch

13.30-15.00

PANEL 6

Transmitting Spelling Norms

Chair: Adam Wilson

Dimitrios Meletis

Critical metaprescriptivism: an exploratory analysis of attitudes towards grassroots prescriptivism in a pertinent Facebook group

Petar Vuković & Krešimir Mićanović

Grammatical and lexical prescriptions in orthography manuals: the case of Czech and Croatian

Marianne Rathje, Jørgen Schack, Jonas Nygaard Blom & Eckhard Bick

Spelling errors in Danish newspapers in 1999 and 2019

15.00-15.30

Tea/Coffee Break

15.30-17.00

PANEL 7

Transmitting Standards

Chair: Florent Moncomble

Asta Svavarsdóttir

Transmitting prescriptive norms and standards without institutional support

Michael Nguyen

Revisiting the prescriptive rule on possessive pronouns “hans” and “sin” in cleft sentences in Danish

Matjaž Zgonc

Polpismen “semiliterate” as a label in grassroots prescriptivism for Slovene

17.30

SOCIAL EVENT

Aix-en-Provence guided walking tour.

Meeting point at the statue of Cézanne at the Rotonde, city centre



◆ DAY 3: FRIDAY 28th JUNE ◆

9.00-10.00 **PLENARY THREE: Ian Cushing**

A raciolinguistic perspective on prescriptivism in schools

Moderator: Joan Beal

10.00-10.30 **Tea/coffee break**

10.30-12.00 **PANEL 8**

Language Policy

Chair: Morana Lukač

Spiros Moschonas

Prescriptivism and Norms in the early Histories of the Greek Language Question

Chiara Monaco & Ugo Mondini

Learning a language through errors: Prescriptive attitudes in the history of the Greek language

Jenny Brumme

Conduct books as a means of conveying polite speaking

12.00-13.30 **Lunch**

13.30-15.00 **PANEL 9**

Normative Discourse and its Transmission

Chair: Gabor Turcsan

Marla Perkins

Linguistic fieldwork and the transmission of prescriptivism: a view from among the Hobongan

Anja Wanner & Carly Rose McClannahan

Language professionals and the implicit transmission of linguistic norms

Polina Shvanyukova

“Blue pencil rules” in late nineteenth-century advice literature for novice journalists

15.00-15.30 Tea/Coffee Break

15.30-17.30 **PANEL 10**

New Horizons on Prescriptivism

Chair: Linda Pillière

Carol Percy

Sex Worker: a case of politically responsive (and provocative) prescriptivism

Holly Baker

The need for a style guide database in the study of prescriptive texts

David Bowie & V. F. Bowie

Hi [student]! Variation in salutation and naming as image creation in university recruitment messages

Don Chapman

Reassessing the transmission of "Usage": can it be anything besides a challenge to prescriptivism?

19.30

Conference Dinner at Les Inséparables

4 avenue Reine Astrid, 13090 Aix-en-Provence

◆ DAY 4: SATURDAY 29th JUNE ◆

9.30-19.00

Excursion to Grotte Cosquer and boat trip to the Calanques



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